

## Digicall Cookies Policy

Effective date: 31 August 2023

### 1 INTRODUCTION

This Cookies Policy explains how we use cookies, similar tracking technologies, and your choices regarding such technologies when you visit our website [[www.digicallgroup.co.za](http://www.digicallgroup.co.za)] (the "Website"). This policy is designed to provide you with clear and comprehensive information about the cookies we use and the purposes for which we use them.

### 2 WHAT ARE COOKIES?

Cookies, pixel tags and similar technologies (collectively called "cookies") are small text files that are stored on your device (computer, tablet, or mobile device) when you visit certain web pages. They are widely used to enhance your browsing experience and to enable certain functions on websites.

### 3 HOW WE USE COOKIES

We use cookies for various purposes, including but not limited to:

- **Essential Cookies:** These cookies are necessary for the operation of our Website. They enable you to navigate our Website and use its features, such as accessing secure areas.
- **Analytical and Performance Cookies:** These cookies help us understand how visitors interact with our Website by collecting information anonymously. This data helps us improve the performance and usability of the Website.
- **Functionality Cookies:** These cookies allow us to remember your preferences and choices (such as your language or region) to provide you with a personalized experience on our Website.
- **Advertising and Targeting Cookies:** We may use these cookies to display relevant advertisements and content based on your browsing behaviour and interests. These cookies also help us measure the effectiveness of our advertising campaigns.

### 4 THIRD-PARTY COOKIES

We may also allow third-party service providers to use cookies on our Website to gather information for analytics and advertising purposes. These third-party cookies are subject to the respective privacy policies of these providers.

## 5 YOUR CHOICES

You have the option to manage cookies by adjusting your browser settings. You can typically set your browser to notify you when cookies are being used or to decline cookies altogether. Please note that if you disable cookies, certain features of our Website may not function properly.

## 6 CONSENT

By using our Website, you consent to the use of cookies as described in this Cookies Policy. If you do not agree to the use of cookies, please disable or manage cookies through your browser settings or refrain from using our Website.

## 7 UPDATES TO THIS POLICY

We may update this Cookies Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The "Effective Date" at the top of this policy indicates when the most recent version of this policy was published.

## 8 CONTACT US

If you have any questions or concerns about our use of cookies or this Cookies Policy, please contact us at [info@digicallgroup.co.za](mailto:info@digicallgroup.co.za).

By using our Website, you acknowledge that you have read and understood this Cookies Policy and that you agree to be bound by its terms.

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